

Tulare County Office of Education

Jim Vidak, County Superintendent of Schools

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For Immediate Release

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Tulare County Office of Education Announces:

12th Annual Anti-Tobacco Challenge Bowl

February 21, 2012 · 9:00 am – 3:00 pm · Visalia Holiday Inn, 9000 W. Airport Dr.

Teams of sixth-graders are preparing to participate in the 12th Annual Anti-Tobacco Challenge Bowl February 21. The competition – hosted by the Tulare County Office of Education’s Choices prevention program – is designed to prevent tobacco use in adolescence through education. At this time, 24 teams are entered from the following schools: Three Rivers Union, Sequoia Union, Reagan Elementary (Lindsay), Jefferson Elementary (Lindsay), Mineral King Elementary (Visalia), Pleasant View School (Porterville), Kohn Elementary (Tulare), Waukena Joint Union (Tulare), Ducor Union (Ducor), Earlimart Middle School, Palo Verde Union (Tulare), Pixley Union, and Springville Union.

The Challenge Bowl is run in a game show-style format of quick call and response. Prior to the competition, schools have several weeks to prepare their five-member teams utilizing tobacco education curriculum. “Students participating in the event gain so much valuable information on the dangers of tobacco use,” says Tulare County Superintendent of Schools Jim Vidak. “It’s particularly valuable at this point in their lives before the temptation to use tobacco is presented.”

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The competition portion of the event lasts from 9:00 a.m. – 2:00 p.m., including a break for lunch and activities provided by the Tulare County Friday Night Live program. The awards ceremony will be held from 2:00 – 3:00 p.m.

For more information, please contact Robert Herman, Public Information Officer at (559) 733-6606.

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