



April 10, 2012

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*****PRESS ADVISORY*****

STEP UP YOUTH CHALLENGE

WHAT: The Step Up Youth Challenge Program will honor 16 teams of Tulare County middle school students for their work in developing service learning projects designed to make a difference on their campuses and/or in their communities. The projects, which were initiated in October, were created to address issues unique to each campus, such as bullying, gangs, student self-esteem, drug use and other concerns. The teams will be honored at a “red carpet” event at the Fox Theatre, Visalia.

WHO: Five student teams will be awarded grants for their projects. A \$5,000 “Best Overall” grant will be given to one team. Four teams will receive \$2,500 grants in the categories of Innovation, Sustainability, Impact and Meeting the Need. Members of the Step Up Youth Challenge committee will be presenting the awards, including Tulare County Supervisor Phil Cox.

WHEN: Thursday, April 12, 2012
7:00 - 8:30 p.m.
(Students begin arriving at 6:00 p.m. for photos)

WHERE: Fox Theatre
308 West Main Street
Visalia, California

VISUAL OPPORTUNITIES:

Prior to the award ceremony, discuss student projects and the differences they made at their school or in their community.

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