

Tulare County Office of Education

Jim Vidak, County Superintendent of Schools

February 24, 2017

Media Advisory

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Tulare County Office of Education Announces:

17th Annual Anti-Tobacco Challenge Bowl

March 1, 2017 · 9:00 am – 2:00 pm · Wyndham Hotel Visalia, 9000 W. Airport Dr.

Five-member teams of sixth-graders are preparing to participate in the 17th Annual Anti-Tobacco Challenge Bowl on March 1. The competition – hosted by the Tulare County Office of Education’s CHOICES Prevention Program – is designed to prevent tobacco and marijuana use in adolescence through education. At this time, 18 schools have registered 23 teams to compete in the event, including Springville Union School, Kohn Elementary (Tulare), Palo Verde Union School (Tulare), Pixley Middle School, Woodlake Valley Middle School, Heritage Elementary (Tulare), Sunnyside Union School (Strathmore), Stone Corral School (Visalia), Cypress Elementary (Tulare), Mulcahy Middle School (Tulare), Los Tules Middle School (Tulare), Alpaugh Elementary, Wilson Elementary (Dinuba), Kings River Union School (Kingsburg), Roosevelt Elementary (Dinuba), Kennedy Elementary (Dinuba), Grandview Elementary (Dinuba) and Jefferson Elementary (Dinuba).

The Anti-Tobacco Challenge Bowl is run in a game show-style format of quick call and response. Prior to the competition, schools have several weeks to prepare their five-member teams utilizing tobacco and marijuana education curriculum. “Students participating in the Challenge gain valuable information on the dangers of tobacco and marijuana use,” says Tulare County Superintendent of Schools Jim Vidak. “It’s particularly valuable at this point in their lives before the temptation to smoke is presented.”

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The competition portion of the event lasts from 9:00 a.m. – 2:00 p.m., including a break for lunch and activities provided by the Tulare County Friday Night Live program.

For more information, please contact Robert Herman, Public Information Officer at (559) 733-6606.

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