

Tulare County Office of Education

Jim Vidak, County Superintendent of Schools

October 17, 2001

Media Alert

Contact: Robert Herman
Public Information Officer
559/733-6606

Tulare County Office of Education Announces: Character Counts! Banner to Fly Over Mineral King Bowl Thursday, October 18, 2001 at 11:00 am

For the 4th consecutive year, the California Water Service Company will display the Tulare County Office of Education's massive 12 by 24 foot "Character Counts! in Tulare County" banner from its water tower adjacent to Mineral King Bowl. This event signals the beginning of Character Counts! Week in Tulare County. The banner will continue to be displayed until October 26.

The Character Counts! banner, which has been displayed annually since 1998, was the first banner to be hung on the water tower. "The unfurling of the Character Counts! banner marks the beginning of our week-long recognition of students of character in Tulare County," says Tulare County Superintendent of Schools Jim Vidak. "And thanks to the tremendous participation of schools from throughout the county, 2001 will be the biggest year yet! We have received over 1,300 names of students that will be recognized with the help of our partner, the Visalia Times-Delta."

For more information on the week's events, or the Character Counts! program, contact John Forenti at 740-4303.

###

Rel: 34/01