

Tulare County Office of Education

Tim A. Hire, County Superintendent of Schools

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Media Advisory

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Tulare County Office of Education Announces:

Annual Anti-Tobacco Challenge Bowl

February 26, 2020 · 9:00 am – 3:00 pm · Wyndham Hotel Visalia, 9000 W. Airport Dr.

Five-member teams of sixth graders are preparing to participate in the 20th Annual Anti-Tobacco Challenge Bowl on February 26. The competition – hosted by the Tulare County Office of Education’s CHOICES Prevention Program – is designed to prevent tobacco and marijuana use in adolescence through education. At this time, 21 schools have registered 27 teams to compete in the event, including Earlimart Middle School, Rockford School (Porterville), Pleasant View School (Porterville), Sunnyside Union School (Strathmore), Tipton School, Springville Union School, Sundale Union School (Tulare), Woodlake Valley Middle School, Waukena Joint Union School (Tulare), Woodville Union School, Oak Valley Union School (Tulare), Los Tules Middle School (Tulare), Palo Verde Union School (Tulare), Kohn Elementary School (Tulare), Mulcahy Middle School (Tulare), Heritage Elementary School (Tulare), Kings River Union School (Kingsburg), Grandview Elementary School (Dinuba), Wilson Middle School (Exeter), and Three Rivers Middle School.

The Anti-Tobacco Challenge Bowl is run in a game show-style, double elimination format. Prior to the competition, schools have several weeks to prepare their five-member teams utilizing tobacco and marijuana education curriculum. “Today, students are presented with an increasing variety of smoking,

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vaping, marijuana and marijuana-infused products available through a wide number of sources,” says Tulare County Superintendent of Schools Tim Hire. “By preparing for the Challenge Bowl, students gain valuable information on the dangers of these products and consequences of their use at a critical time in their young lives.”

The competition portion of the event lasts from 9:00 a.m. until 3:00 p.m., including a break for lunch and activities, and time for the development of artwork on the dangers of tobacco use.

For more information, please contact Robert Herman, public information officer, at (559) 733-6606.

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