



## Animation 2D or 3D

5-minutes maximum

### Scoring Guide

This category seeks to promote the technical field of 2D or 3D animation programs and honor students who climb the steep curve of such programs. Films in this category must use animation software such as Flash or Toon Boom for 2D animation and Maya, 3D Studio Max, or Blender for 3D animation. Animation generators such as GoAnimate cannot be used. Though technical prowess holds scoring merit, judging weight will side with the story as well. Cool effects will not overshadow a good story. Stop action films such as frame-by-frame dramas, claymation, lego-mation will NOT be accepted.

Points Possible	Criteria
20	Story and characters are original, creative, and interesting. The story is clear and has beginning, middle, and end.
20	Voices, music, and sound effects are relevant and synchronized with the action
20	If 2D animation: drawing style is consistent. Correct perspective, light, and shadows are used. Camera movements and angles are used to increase entertainment value. The overall animation/frame speed is smooth to enable clear viewing.  If 3D animation: shows design qualities including proportion, balance, and color/texture usage and is aesthetically pleasing. Attention to detail is evident in modeling and animation techniques. Lighting and shadows are used to enhance the overall looks and mood of the animation. Camera movements and angles are used to increase entertainment value. The overall animation/frame speed is smooth to enable clear viewing.
20	Animation is smooth and characters/objects have natural movements. Uses principles of animation (see 12 Basic Principles of Animation)
10	Animation is original, visual appealing, and engaging. The content and ideas are fresh, unique, and innovative. Animation is memorable and entertaining
10	Video follows time limits: does not <b>exceed 5 minutes</b>