



## Music Video – Cover

3-minutes maximum

### Scoring Guide

In this category, entrants will create a music video for an existing song. Any song used for this category must have non-offensive lyrics and an appropriate message for youth. The video will reflect the song’s sensory, emotional, and cognitive meaning. If the song selected is longer than 5 minutes, it must be cut to fit the time limit. Songs entered in this category will not be broadcast or shown beyond the film festival due to copyright restrictions.

Points Possible	Criteria
20	The video creates an appropriate atmosphere or tone consistent with the message or purpose of the song
20	The video is original and <b>not</b> a recreation of the song’s official music video
20	The video is creative and keeps the viewer engaged
10	The music, lyrics, and video have appropriate content
10	General audio quality is balanced throughout the film
20	Film follows basic film techniques (rule of thirds, transitions, lighting, jump-cuts)