



Tulare County Office of Education | CHOICES TUPE Newsletter

GRADES 5-12 | ISSUE: 18 | January 28, 2022

STAKE Act

The CHOICES TUPE program helps students understand the consequences of unhealthy decisions such as choosing to use tobacco, alcohol, and other drugs. Through the program, students discover information and build skills they can use to successfully transition through important life milestones.



What is the STAKE Act

The STAKE Act (Stop Tobacco Access to Kids Enforcement) establishes various requirements for retailers relating to tobacco sales to minors. The STAKE Act specifically protects youth and young adults, considering this age group is widely marketed to by major tobacco companies.



Enforcement activities

Our office is partnered with the Tulare County Sheriff department. Enforcement activities include:

- Retailer compliance checks
- Minor assisting in enforcement activities
- Retailer education
- Town hall/parent education



Importance of the STAKE Act

Smoking tobacco is one of the leading causes of preventable death worldwide. It is the mission of the STAKE Act to reduce the sales of tobacco to individuals under the age of 21 through effective enforcement.



Video Resources

youtube.com/watch?v=H-vG5xyrYsl (How to quit tobacco smoking)

youtube.com/watch?v=D8gygc4boZA (This is what happens to your body when you stop smoking tobacco)

“The greatest wealth is health.” – Virgil

 Website: tcoe.org/CHOICESNewsletter  Contact: 559-651-0155  Email: tupe@tcoe.org