INVEST IN THE NEXT GENERATION

Inspire New Career Pathways

Trades Day introduces high schoolers to industry career opportunities in construction, design, sub-contracting, heavy equipment, engineering, and other skilled trades.

Empower Youth to Pursue

We hope you—our partners from the trades, industry, training and post-secondary programs, and others—will join us to inspire local students to pursue careers in construction.

Bring a hands-on activity for students to explore all the industry has to offer; teach them how to swing a hammer, try their hand at mixing cement, scale a wall for roofing, or throw on some PPE and get them welding. Anything to get their hands and minds moving! Take part in an exciting opportunity to pass along what excites you about your profession.

Where Industry Meets the Classroom

REGISTER NOW

SEPTEMBER 28, 2023 | 8:30 AM - 12:30 PM
PORTERVILLE FAIRGROUNDS

Shelsy Hutchison | 559.909.8893 | shelsy.hutchison@tcoe.org
### PRE-EVENT RECOGNITION

Website Presence
*Social Media Promotion
Logo on Collateral Materials + Flyers
Press Release Recognition
Banner Ad on CIEF Website (60 Days)

### ON-SITE RECOGNITION

Exhibit Space
Recognition in Digital Event Program
Featured on Student Time-card
Event Promotional Materials
Sponsor Banner
Verbal Mention and Thank you
Speaking Opportunity at Safety Talk

### POST-EVENT RECOGNITION

Workforce Development Newsletter
School Contact List & Instructor Intro.
Wrap up Email Recognition
*Social Media Shout out

**MARK YOUR SELECTION**

### DO YOU QUALIFY FOR THE EXHIBITOR SPONSOR WAIVER?

- [ ] I represent a public community college/university and qualify for an exhibitor sponsor waiver ($250 value)
- [ ] I am providing a hands-on demonstration for students and qualify for an exhibitor sponsor waiver ($250 value)

**NAME:** ___________________________ **COMPANY:** ___________________________
**STREET ADDRESS:** ___________________________ **CITY:** ___________________________ **STATE:** _______ **ZIP:** ____________
**PHONE:** ___________________________ **EMAIL:** ___________________________

- [ ] INVOICE OUR COMPANY  [ ] CHECK ENCLOSED  [ ] CREDIT CARD: ___ MASTERCARD ___ VISA ___ AMEX ___ DISCOVER

**NAME ON CARD:** ___________________________ **AMOUNT OF CHARGE:** ___________________________ **CVC:** ____________

**SIGNATURE:** ___________________________ **EXPIRATION DATE:** ___________________________

*Additional social media promotional details can be found upon registration or on the Sponsor/Exhibitor FAQ page at tradesday.org.*