# Video Production

Location: COS, Visalia

## Chairperson:
Please contact Aaron Albright with questions regarding this competition.
aarona@cos.edu

**CHECK IN:** 9:00 am **CONTEST BEGINS:** 9:15 am

## ELIGIBILITY:
Open to teams and solo videographers.

## SCOPE OF CONTEST:
- A list of competition elements must be included in each submission. This is to ensure older work or work created for other competitions isn't used in this competition.
- Creative application of competition elements is encouraged.
  1. Required Line – The required line of dialogue must be heard OR seen – it may be written. It may be in a foreign language; however, if it is not clear that this is the required line, it must be translated.
  2. Required Theme– The must be evident within your body of work. Points will be deducted if the theme isn't readily noticeable.
  3. Required Shot – This year we will be incorporating a cinematography challenge and asking students to complete a specific shot outlined within the Prompts page. This is intended to teach and stretch the students.
- Teams shall develop an original video utilizing all competition elements.
- Entries should be fictional in nature, however must be presented in a category such as a PSA, documentary, comedy sketch, or short film.
- Entries should be approximately 2-8 minutes long, and should not exceed 8 minutes (closing credits do not count towards time limit).
- Videos may NOT contain copyrighted images or music without written permission.
- All videos must include a Black title card at the beginning of the film that includes; Title, instructor name, students names, & category (see above).
- Students must complete the attached form for entry submission.
All entries must be submitted by 11:59pm March 30th, 2025 to the link provided (https://shorturl.at/Ok8RV).
- Videos must be submitted in .mp4 OR .MOV format.
- Please make sure your video file is labeled as such SCHOOL_TEAM NAME_VIDEO TITLE
- Videos will be screened live but will be judged prior to live viewing.

## EQUIPMENT AND MATERIALS: none

## JUDGING CRITERIA:
Video:
- Technical execution (Cinematography, Sound, Music, Acting, Editing, & Title effects)
- Unique and compelling script/story.
- Seamless inclusion of all competition elements.
- Clearly defined Theme present throughout.
- Clear use of Cinematography Challenge Shot

**TIME:**    Roll will be taken at 9 a.m.

This year all videos will be given a live video Critique that will be layered on top of your video and sent back to you and your students. This will allow for more viewing time of all video submissions.

FINALLY, a folder of available assets will be made available to all students. These assets are not required to be used but may be used to add to the quality of your videos. These assets can be found HERE

2024 EXPO Video Prompts

1.  Cinematography Challenge: WHIP PAN
Please include at least 1 Whip Pan in your film. A Whip Pan is a fast lateral pan of the camera often spanning a large distance between two objects in the same focal plane. The idea is to focus on one object and pan quick to create a blur and end on your second object therefore connecting two locations in the same space. Additionally a Whip Pan can be used to convey speed. These shots are often in the same space but following the speed of an object as it travels. We've included two examples below.

https://youtu.be/a-4uP9K7OlM?si=QPYdm4IFQfOGsSxU

https://youtu.be/Qu3xxq5F3Gw?si=48kniR9lpP8CqtLh&t=74

2.  Theme
This year we are encouraging all different genres of short film but would like to see these films use one of three themes that plays throughout the film. This years Theme is:

A.I.
SURVIVAL
FILM NOIR (Although often seen as a genre you can use any genre to your liking but play it in a film noir style. Noir doesn't always mean B&W)

You may use one or more of these themes in your films. Creativity is encouraged and often leads to more memorable short films.

3.  Required AI Implementation
Below is a list of resources we'd like to be implemented in your film. Only one is required but more is always encouraged. All items are based around the implementation of AI tools being used in the creative space. We'll include suggestions of apps you can use. There are free AI modelers online)

AI Voice (Eleven Labs, ArtList, etc)
AI Music (Suno, AI Music, etc)
AI Shot (InVideo AI, Pollo AI, etc)

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## Submission Form

**Copyright, Likeness Release, and Location Approval Acknowledgment**
By entering this contest you acknowledge the following 1) all material in this film is original content or properly obtained for use, 2) the individuals involved in this video have been informed of its purpose and permit the use of the content involving them, 3) filming on private property has been approved by the respective property owner and granted for use in this project.

**Film title:** _____

**Individual or team representative name:**_____

**Signature:** _____

**Team members:**

1._____  5. *(optional)* _____

2. *(optional)* _____  6. *(optional)* _____

3. *(optional)* _____  7. *(optional)* _____

4. *(optional)* _____  8. *(optional)* _____

**School**_____

**Instructor:**_____

**Email:** _____

Organizers/judges may, in their sole discretion, DISQUALIFY entries deemed to be inappropriate (including but not limited to the use of alcohol, tobacco, firearms, no wielding knives as weapons, profanity or sexual content not appropriate for school viewing)

www.tkexpo.org