

Tulare County Council on Child & Youth Development
Strategic Planning Meeting Minutes
Friday, January 24, 2025, at 9:00am-3:00pm
Tulare County Office of Education Early Childhood Education Program
7000 Doe Ave. Visalia, CA 93291
Willow Conference Room

Members present: Elvira Barron, Stephanie Caldera, Lorena Castillo, Elisa Cortez, Rebecca Della, Cheri Doria, Terri Gardner-Martinez, Sherri Glenn, Victoria Rodriguez, Timberly Romero, Christina Saucedo, Amy Sullivan, Blanca Luna (staff) and Samantha Terry (Staff). Members not present: Casie Ennis, Laura Harris, Joe Iniguez, Christina Osorio, Monica Pilkinton, Bernadette Solorzano, and Elibet Tapia. Guests present: Sham Mashael, Martin Nogues, JC Palermo (Consultant), and Denise Pedregon.

1. Call to Order: Meeting was called to order by Mr. Palermo, the Consultant who conducted the Strategic Planning session.
2. Public Comments: No public comments were made.
3. Educational Tools/Mission/Vision: Mrs. Terry reviewed the membership binders with everyone to help them better understand all that the council does. In addition, Mr. Palermo reviewed the proposed Mission and Vision statement. The members provided feedback and updated them both. The proposed statements are below and will be voted on at the next council meeting.
 - a. Proposed Mission Statement: The Tulare County Council on Child & Youth Development supports, promotes, and advocates for increased access to community-wide, high-quality early care and education to meet the needs of all children and families.
 - b. Proposed Vision Statement: The Tulare County Council on Child & Youth Development's vision is to ensure that all members of the community have the information and education for all children to access high-quality early care and education resulting in life-long success.
4. Goals (Review & Planning): The council discussed some current goals for the council that will also be discussed more in-depth at the upcoming council meetings. In addition, the members also identified some key stakeholders that the council needs to present to and began working on crafting a specific Call to Action for each group of Stakeholders. The Call to Actions will also be discussed in more depth at the upcoming council meetings.
5. Lunch
6. LPC Survey Review/ Improvement Opportunities: Mr. Palermo reviewed the survey results with the council members and also discussed ways the members feel the council meetings can be improved moving forward.
7. Subcommittee Planning: The council members are now being required to attend the regular council meetings as well as serve on at least one subcommittee. The subcommittees will meet on different days and times than the council meetings. The subcommittees will allow the council to have a better impact on the community with specific groups meeting to discuss one thing rather than trying to discuss it and other important items at the regular council meetings. The two subcommittees are the Events Subcommittee and the Community Resource Committee. Mr. Palermo worked with the council members to create some objectives and goals for each

subcommittee as well as asked each person to decide right then what committee they want to serve on. Mrs. Terry will contact the members that did not attend the meeting and ask them what subcommittee they want to participate in.

8. Attendance/Recruitment: Mr. Palermo discussed the importance of attendance and how past attendance has not been very effective. Attendance is necessary to move council items forward and encourages active attendance and participation among the council members. He also discussed the roles of the members to help recruit members for the council to help expand the impact and gain support from key stakeholders.
9. Open Discussion
10. Other
11. Next Scheduled Council Meeting: February 13, 2025, from 3:00pm-4:30pm at TCOE Doe Ave. in the Aspen Conference Room.
12. Adjournment: 2:35pm.